



Security design  
and Installation

## **So Secure, So Good!**

*SSAIB Registered Firm, So Secure, wins award at the Metropolitan Police Awards for helping cut false alarms.*

Westerham-based security specialist, *So Secure*, has won a bronze award at the Metropolitan Police Service's (MPS) annual Alarm Performance Awards in London. The awards, presented in association with BT Redcare, celebrates the work of alarm installing companies and the contribution they make, in-conjunction with the BSIA, in reducing the number of false alarms through efficient management processes and partnership initiatives with the Metropolitan Police Service. As a specialist in the design, installation and maintenance of security systems for the domestic and commercial markets, *So Secure* operate in the Surrey, Sussex, Kent and Greater London regions.

The cost of attending false alarms on monitored systems in London has fallen by an estimated £24 million according to the organisers of the Awards. Over the last ten years, the MPS has recorded a massive drop in the number of false alarms produced by the 274,000 monitored systems. *So Secure* proactively supports this programme and has implemented a variety of measures designed to minimise the number of false alarms generated by its systems.

Chief Superintendent Stephen MacDonald, in charge of the Metcall unit says, "This decrease is a positive development; reducing the number of false alarms is good for everyone. The ever-improving performance of companies monitoring alarm systems means fewer false alarms demanding a police presence are being generated, freeing up officers to attend true alarms and incidents and provide greater safety to the public".

MacDonald continued, "At the same time reducing the number of false call-outs also produces more efficient use of public funds. The Met estimates the cost of officers attending false alarm has fallen from the equivalent of £32.85 million in 1996 to around £8.85 million in 2006".

Annette Boss, Managing Director at *So Secure*, said, "We are very proud to win such a prestigious award. It's a fantastic achievement for the team and we are, of course, delighted to have been selected ahead of some of the biggest security companies in the region. This award demonstrates that local businesses have a very valuable role to play in the community and we will continue to refine our products and services to eliminate this costly nuisance".

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